

# ANNUAL Partnerships



**Animal Welfare  
Association of Colorado**

Elevate your brand with an annual partnership. To be combined with exclusive promotion at our annual conference, enjoy a comprehensive marketing package year-round. Receive enhanced visibility via website features, targeted email campaigns, and a strong social media presence. Furthermore, you'll have the opportunity to engage directly with AWAC leadership through exclusive meetings and presentations.

## \$15,000 Diamond Collar

- Prominent logo and thank you linked in footer of all website pages
- Prominent logo linked in all newsletters - 786 subscribers; delivered monthly
- Two promotions in AWAC Members-Only Facebook Group
- Opportunity to present at two AWAC committee meetings
- Opportunity to present at annual AWAC Board Retreat or board meeting of your choosing

Event Benefits:

- **Includes all Colorado Animal Welfare Conference Presenting Sponsor Benefits**

## \$5,000 Platinum Collar

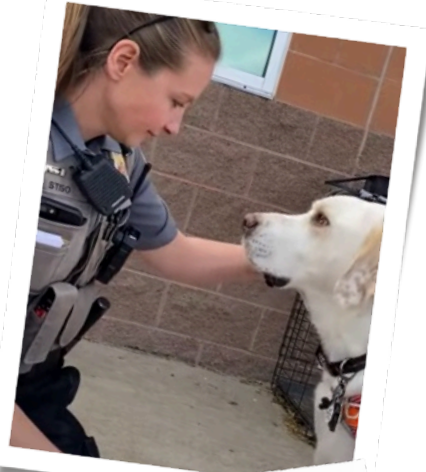
- Large logo and thank you linked in footer of all website pages
- Large logo linked in all newsletters - 786 subscribers; delivered monthly
- One promotion in Members-Only Facebook Group
- Opportunity to present at one AWAC committee meeting
- Opportunity to present at annual AWAC Board Retreat or board meeting of your choosing

## \$2,500 Gold Collar

- Medium logo and thank you on footer of all website pages
- Medium logo included in all newsletters - 786 subscribers; delivered monthly
- One promotion in Members-Only Facebook Group

## \$1,500 Silver Collar

- Small logo and thank you on footer of all website pages
- Small logo included in all newsletters - 786 subscribers; monthly



# CONFERENCE Sponsorships



Join Us August 19-21, 2025 | Sheraton Denver West

Experience three days of unparalleled networking and learning opportunities alongside leading animal welfare and animal control professionals.

### Reach your target audience

Connect directly with nearly 300 participants, including key decision-makers in the animal welfare sector.

### Enhance your brand visibility

Gain maximum exposure through prominent conference signage, program inclusions, and targeted marketing.

### Demonstrate your commitment to animal welfare

Align your brand with a respected and influential event.

### Build valuable relationships

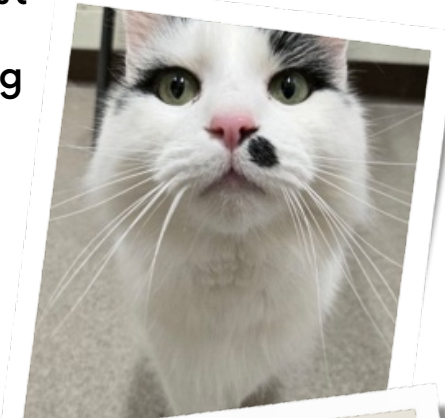
Network with staff, veterinarians, and other industry leaders in a relaxed and engaging environment.

### Support a vital cause

Help us keep registration fees affordable and ensure access to high-quality education for all attendees.

### Important Deadline

We need your commitment by May 1, 2025



**SPONSOR NOW**

 Nanette Anderson, Association Manager

 [info@awac.net](mailto:info@awac.net)

 [www.awac.net](http://www.awac.net)

 **Animal Welfare  
Association of Colorado**



## \$15,000 Premier Sponsor

- Full page ad in program; prominent logo in all conference materials
- Swag item in attendee bags
- Table at conference (prime location)
- Attendee list
- Acknowledged by AWAC leadership at general session
- Opportunity to introduce speaker
- Prominent linked logo on conference website
- Prominent linked logo in all conference emails

### **Enhanced Visibility:**

- Opportunity for 20-minute presentation at General Session during key conference time
- Prominent logo displayed at Registration and on registration pages
- Logo on conference wayfinding signage

### **Year-Round Benefits: ALL Diamond Collar sponsor benefits**

## \$10,000 Visionary Sponsor

- Half page ad in program; large logo in all conference materials
- Swag item in attendee bags
- Table at conference (prime location)
- Attendee list
- Acknowledged by AWAC leadership at general session
- Opportunity to introduce speaker
- Large linked logo on conference website
- Large linked logo in all conference emails

### **Enhanced Visibility:**

- Opportunity for 15-minute presentation at General Session during key conference time

**Year-Round Benefits:** Opportunity for Annual Partnership in addition to conference sponsorship





## Leading \$7,500

- Logo in all conference materials
- Swag item in attendee bags
- Table at conference (location prioritized by sponsor amount)
- Attendee list
- Acknowledged by AWAC leadership at general session
- Opportunity to introduce speaker
- Linked logo on conference website
- Linked logo in all conference emails

### Enhanced Visibility:

- Opportunity for 10-minute presentation at General Session during key conference time

**Year-Round Benefits:** Opportunity for Annual Partnership in addition to conference commitment

## Innovator \$5,000

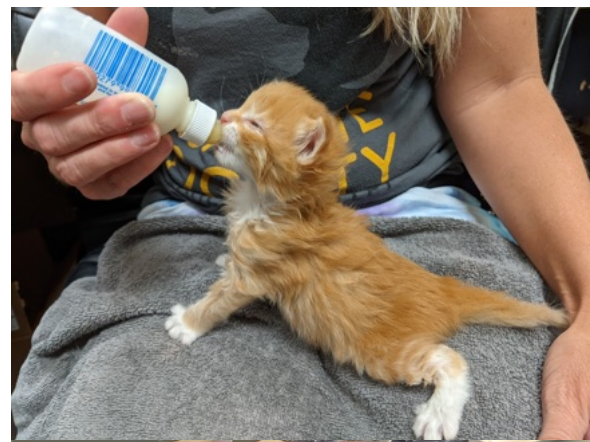
- Logo in all conference materials
- Swag item in attendee bags
- Table at conference (location prioritized by sponsor amount)
- Attendee list
- Acknowledged by AWAC leadership at general session
- Opportunity to introduce speaker
- Linked logo on conference website
- Linked logo in all conference emails

**Year-Round Benefits:** Opportunity for Annual Partnership in addition to conference commitment

## Major \$3,000

- Logo in all conference materials
- Swag item in attendee bags
- Table at conference (location prioritized by sponsor amount)
- Attendee list
- Opportunity to introduce speaker
- Linked logo on conference website

**Year-Round Benefits:** Opportunity for Annual Partnership in addition to conference commitment





## Supporter \$1,500

- Logo in all conference materials
- Swag item in attendee bags
- Table at conference (location prioritized by sponsor amount)
- Attendee list
- Linked logo on conference website

**Year-Round Benefits:** Annual Partnership offered in addition to conference commitment

## Advocate \$750

- Logo in all conference materials
- Swag item in attendee bags
- Table at conference (location prioritized by sponsor amount)
- \*Includes one conference attendee

**Year-Round Benefits:** Annual Partnership offered in addition to conference commitment

## Friend \$500

- Logo in all conference materials
- Swag item in attendee bags

**Year-Round Benefits:** Annual Partnership offered in addition to conference commitment



# CONFERENCE

## Add-Ins



Enhance your CAWC sponsorship with exclusive add-ons, starting at just \$1,500.

### Track Sponsor

- Logo and acknowledgment during intro remarks before each session in track
- Sponsor opportunity for remarks before each session
- Logo on track signage displayed near room entrance for each session
- **Three available (one each) for Leadership, Sheltering, and Field Services Tracks**

### Lunch Sponsor

- Logo and acknowledgment on lunch signage (three signs)
- Acknowledgment from stage during lunch session or remarks
- Sponsor opportunity for remarks during one lunch session
- **Three available (one each day)**

### Swag Bags Sponsor

- Sponsor to provide official conference bag; 300 branded bags given to participants upon check-in to hold all conference materials and expo swag
- **One available**

### Networking Event Sponsor

- Sponsor the conference networking event and connect with industry professionals
- Logo on event signage
- Logo and acknowledgment during intro remarks
- **One available**

### SCHOLARSHIP

## Sponsor

Invest in the success of AWAC members with a custom contribution; various scholarship sponsorship amounts available. Contact us to learn more.

- Provide one or more conference scholarships to applicant(s), to be selected by AWAC scholarship committee
- Sponsor logo on presentation and acknowledged during one general session
- Sponsor logo on recipients' nametag(s)

# COFFEE & Collaboration



**Animal Welfare Association of Colorado**

Connect with animal welfare organizations across Colorado at four virtual events in 2025. Featuring presentations, networking, and breakout sessions for collaboration.

February 5, May 7, August 21 (in-person at CAWC), and October 8. Plus, a special networking session on December 3.

Sponsors receive benefits at all four Coffee & Collaboration events.

## \$3,000 Presenting

- Logo in registration emails
- Logo included in presentation slides
- Logo on website landing page with link
- Facilitator acknowledges sponsor
- Logo and thank you call-out in follow up email to attendees
- Opportunity to provide digital swag item
- Speaking opportunity or video at event

## \$1,500 Major

- Logo in registration emails
- Logo included in presentation slides
- Logo on website landing page with link
- Facilitator acknowledges sponsor

## \$750 Supporter

- Logo in registration emails
- Logo included in presentation slides
- Logo on website landing page with link



**COFFEE & COLLABORATION**

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# REGIONAL Trainings



**Animal Welfare  
Association of Colorado**

**Network with key decision-makers in animal welfare at three training events. Showcase your support for professional development and best practices at a mix of in-person and virtual formats – covering a variety of critical topics.**

**Sponsors receive benefits at all three regional training events.**

## \$3,000 Presenting

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor
- Logo on website landing page with link
- Tabling opportunity at venue (for in-person events)
- Logo and thank you call-out in follow up email to attendees
- Logo on lunch signage (for in-person events)
- Logo on wayfinding signage
- Opportunity to provide swag item
- Speaking opportunity or video at event

## \$1,500 Major

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor
- Logo on website landing page with link
- Tabling opportunity at venue (for in-person events)

## \$750 Supporter

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor

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# SPRING Training



**Animal Welfare  
Association of Colorado**

**April 15-16, 2025**

**Douglas County Fairgrounds and Events Center, Castle Rock, CO**

**Spring Training is two days of dynamic training, hands-on experiences, and valuable networking opportunities for Animal Control Officers across the state. Certification testing included.**

## Presenting \$3,000

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor
- Logo on website landing page with link
- Tabling opportunity at venue
- Logo and thank you call-out in follow up email to attendees
- Logo on lunch signage
- Logo on wayfinding signage
- Opportunity to provide swag item
- Speaking opportunity or video at event

## Major \$1,500

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor
- Logo on website landing page with link
- Tabling opportunity at venue

## Workshop \$750

- Logo in registration emails
- Logo included in presentation slides
- Facilitator acknowledges sponsor

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